

модернізації підходів до антикризового управління ліквідністю та платоспроможністю підприємства, зокрема, шляхом розгляду його з позиції системно-процесного підходу. Це забезпечить адекватне реагування на вплив деструктивних факторів за рахунок уникнення неузгодженості окремих елементів управління.

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THE DEVELOPMENT OF STATE-PRIVATE PARTNERSHIP IN BREST AND BREST REGION

State-private partnership (SPP) involves cooperation between private, mainly industrial companies, and state organizations for the common scientific or technical activity. Such partnership enables the creation of innovative systems corresponding to the global economic development trends and ensuring efficient cooperation between the state and business on equal basis.

In Brest and Brest region, as well as on the whole territory of the Republic of Belarus, innovations and innovational activity are regarded as one of the most important and main conditions of the modernization of contemporary economics. Economic growth which causes the improvement of society's living standards is accessed owing to the adoption of innovative technologies, based on the achievements of contemporary science and technology in all branches of industrial production. The key task on this stage is the improvement of competitive ability of the regional economics and its efficiency. This target can be reached by way of uninterrupted adoption of technological innovations and improvement of the level of technological development in all the sectors. Thus, we may draw a conclusion that one of the main tasks faced by the economics of Brest and Brest region is the creation of the system, able to discover, adopt and apply innovative processes and procedures. In fact the efficient development and functioning of the National Innovative System is impossible without SPP [3].

Nowadays for the purpose of financing of scientific and research and development activities and innovative projects implemented by private companies certain mechanisms area available in our region: the financing from the regional innovative fund (on the return basis), financing of activities within the regional research and development program, the provision of privileged credits to small companies.

The development of SPP in scientific and technical sphere and in the sphere of innovations involve the organization of cooperation between state authorities at all levels, non-commercial associations of entrepreneurs and subjects of innovative infrastructure.

In the organization of efficient functioning of the innovative sphere it would vital to point out the important role of state, branch and regional programs, which should involve the development of the elements of state-private partnership.

Besides, to reach a higher level in the sphere of state-private partnership, which involves the implementation of projects important for the country, it is necessary to maximize the efficiency of the state support of business in the sphere of research and development by way of the distribution of costs for such developments the covering of certain risks and costs by the state [3].

By adopting appropriate norms and rules it is vital to stimulate the private sector and commercialize the results of research activities if the directions such activities have a priority meaning for the country.

In the cooperation between the state authorities and the business sector a considerable role is played by the introduction of the following elements of state-private partnership: state order for incubation and development of new subjects of small and mid-size innovative entrepreneurship, and the creation of the environment where the subjects of the innovative infrastructure can make use of the state property items.

To create the efficient mechanisms of state-private partnership in Belarus it is vital to ensure the development of fair competition, transfer to market mechanisms of pricing, and remove the obstacles occurring between the subjects of business activity and state authorities, the manufactured goods shall correspond to requirements and norms from the point of view of safety and quality, and all parties shall take measures directed at the removal of information discrepancies (between the administration structures); it is necessary to provide privileged credits and office lease for the stimulation of activities of small and mid-size innovative companies; it is vital to create state body which would coordinate the activities involving all forms of state-private partnership, to discuss general and special problems of the development of entrepreneurship and the composition of commercial offers and proposals [1].

Nowadays the sector of private entrepreneurship in Brest region is a perspective and developing sector of economics, with a positive dynamics of development, contribution to the economic growth as a whole. This sector has a good potential for the development of innovations, in has a number of companies and organizations, which are active from the point of view of innovative activities.

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